



MARKED AGENDA

City of Scottsdale McDowell Road/South Scottsdale Task Force Meeting Notice and Agenda

5:00 p.m., Wednesday, October 14, 2009
ASU SkySong
Convergence Conference Room, #129
1475 N. Scottsdale Rd

Call to Order—5:03 p.m.

Tom Sadvary, Chairman, and Task Force members George Adams; Jim Atkinson; Kurt Brueckner; Don Couvillion; Michael Fernandez; Jeremiah Foster; Sonnie Kirtley; Virginia Korte; Ed Gawf; Eric Larson; Wendy Lyons; Tom Mason; Paul Messinger; and Jay Petkunas.

Roll Call— Absent: George Adams; Sonnie Kirtley

1. Approval of October 1, 2009 Summarized Meeting Minutes— Approved

2. Task Force Report to the City Council

Task Force discussion and identification of report format to the City Council in January 2010. Task Force may discuss and identify specific items for Task Force review and City Council consideration.

Task Force members did not have a preference for report format. Chairman Sadvary reviewed the Mayor's charge to the Task Force to develop a useful product with recommendations for the City Council. Further discussion of the Task Force Report will be placed on the agenda for a future meeting.

3. Gruen Gruen & Associates Area Reports

Overview by Gruen Gruen & Associates and Task Force discussion regarding the 2007 Southern Scottsdale Market Study and 2009 Real Estate Economic Analysis reports.

Aaron Gruen of Gruen Gruen & Associates discussed the findings of two economic analyses of the Southern Scottsdale commercial real estate market and the implications of the findings for the work of the Task Force. Mr. Gruen recommended that South Scottsdale be treated by City planners as a distinct area.

4. Habitat For Tomorrow Presentation

Presentation and Task Force discussion on Habitat for Tomorrow proposal.

Mr. Goldfeld and others from the Habitat for Tomorrow group discussed the concept of holistic and sustainable development for the McDowell Road corridor.

5. Staff and Task Force Updates (A.R.S. 38-431.02 (K))

As time permits, staff and Task Force members will update the Task Force on the status of current events and activities, including, but not limited to upcoming events, current issues, program highlights and previous meeting follow up items.

Rob Millar, City staff support person for the Task Force, passed out the SWOT analysis reports summarizing the October 1 activity and the geographic information requested by Task Force members. Mr. Millar also passed out a General Plan Questionnaire to be completed by Task Force members.

6. Public Comment (A.R.S. 38-431.02(K))

Citizens may address the members of the Task Force during Public Comment. The “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Task Force from discussing or taking action on an item that is not on the prepared agenda. Speakers are limited to three minutes to address the Task Force during “Public Comment” time.

Sandra Hertlein recommended that the Task Force consider de-constructing buildings rather than bulldozing them.

7. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

Future agenda discussed were the need to agendize the addition of extra meetings, the need to reach out to the Salt River Pima Maricopa Indian Community and the form that that should take, the staff presentation of existing City-defined “visions” for the McDowell Road corridor, and activity in areas contiguous.

8. Adjournment—6:43 p.m.

The Task Force will study the McDowell corridor/south Scottsdale area and how the area should be marketed as a place to live and work, and what changes should be made to the laws and/or processes of the City in order to foster economic growth. The Task Force may also serve as a tool for marketing the area to those considering the area as a place to locate businesses or other developments.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING KATHY MONTALVO AT 480-312-7989 or KMontalvo@ScottsdaleAZ.gov. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT KATHY MONTALVO AT 480-312-7989.